



## Dynamo Gymnastics Sponsorship Program

### Dear Sponsor:

Welcome to Dynamo Gymnastics and an entirely new approach to the amazing amateur sport of gymnastics. At Dynamo, we take pride in offering exceptional recreational and competitive programs for all ages — programs that are second to none in the country. Since opening in the Fall of 2011, Dynamo has quickly become one of the fastest growing and most critically acclaimed gymnastics clubs in Canada.

### SETTING THE BAR HIGH:

Thanks to an assertive and ambitious promotional campaign last fall, word quickly spread about Dynamo Gymnastics, earning us a reputation as the “it” place to learn and train the sport of gymnastics. In a short time, Dynamo has already become known around the world as the home of some of the top competitive gymnasts in Canada, including several Olympic contenders. Dynamo will only continue to grow and prosper, en route to its goal to become a leading model in the field of community sports clubs.

### IN A CLASS OF OUR OWN:

While there are many high-quality gymnastics clubs in Ontario and Canada, Dynamo is unlike any other. We have been successful in setting ourselves apart thanks to creative and innovative leadership and planning that combines the gymnastics expertise of Head Coach Elvira Saadi (two-time Olympic Gold medallist and former Soviet gymnast) with the astute business vision of partners Christopher Moors and Lisa Rutledge. This combination, together with a stunningly well-designed training facility, has made Dynamo the envy of clubs across the country. Not only does our world-class training facility offer gymnasts the best equipment and safety standards available, our membership areas offer families a modern, comfortable viewing lounge complete with leather sofas and chairs, as well as free Wi-Fi. This inviting atmosphere provides parents with a community hub in which to stay and socialize and relax (or work) as they watch their children engage in the sport of gymnastics. Families from Cambridge, Guelph, Kitchener and Waterloo are choosing to make Dynamo Gymnastics part of their weekly activities, and are coming back for more with each session.

### Benefits of Sponsorships:

In addition to providing quality sporting programs for our region’s youth, Dynamo eagerly seeks to build relationships with other local recreational organizations, as well as community-minded businesses and entrepreneurs. While the primary goal of Dynamo’s sponsorship program is to help enhance training opportunities for our young athletes, it also fosters and promotes positive connections within the community and a greater appreciation for fellow organizations. Sponsors not only have an opportunity to promote their own companies via our facilities and marketing resources, they also have a chance to support their community’s youth in their goal to grow strong in mind and body.

Getting started as a sponsor with Dynamo Gymnastics is as easy as getting in touch with one of sponsorship representatives.

For more information contact:

**Christopher Moors, Managing Director of Operations**, [chris@dynamogymnastics.ca](mailto:chris@dynamogymnastics.ca)

**Lisa Rutledge, Communications Director**, [lisa@dynamogymnastics.ca](mailto:lisa@dynamogymnastics.ca)

# DYNAMO GYMNASTICS

## Dynamo Gymnastics Sponsorship Program



### About Dynamo Gymnastics:

**Recreational:** We offer a full range of recreational gymnastics, tumbling and trampoline programs. There's a program for everyone, ranging from parent-and-tot classes, kindergym classes for youngsters with boundless energy, as well as specialty classes for tweens and teens looking for a fun way to keep fit or upgrade tumbling skills to enhance performance in other sports such as dance and cheerleading.

**Competitive:** Dynamo offers a high-calibre, progressive competitive program designed to help young athletes develop the strong skills they need to prepare for invitational, provincial or national competition. Athletes learn how to challenge themselves within a supportive, positive coaching environment. Dynamo is home to several internationally ranked gymnasts and seven members of the Canadian National Team.

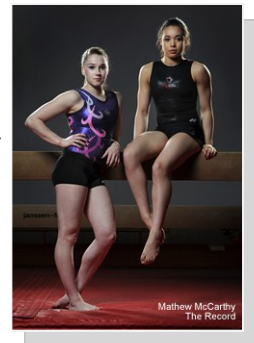
### CLUB STRUCTURE:

Dynamo Gymnastics operates under the leadership of a skill-based management team including Managing Director, Chris Moors and Director of Gymnastics Programming and Head Coach, Elvira Saadi.

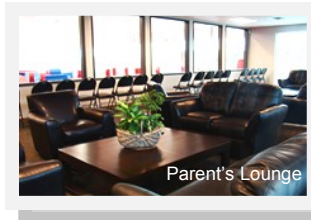
### DYNAMO'S TRAINING FACILITY:

Dynamo offers youth in Cambridge and surrounding areas an opportunity to experience the amazing sport of gymnastics in a training environment that is a cut above the rest. The 15,000-square-foot facility, located at 650 Jamieson Parkway in Cambridge, features the latest gymnastics training equipment available and is designed with the utmost safety in mind.

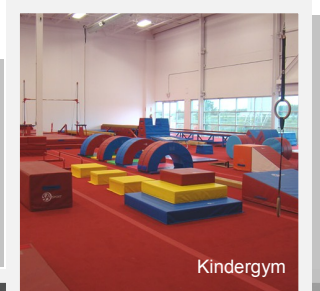
The bright and clean air-conditioned facility features loads of natural lighting, spacious training areas, as well as a comfortable lounge area for parents to watch their children have fun learning new skills.



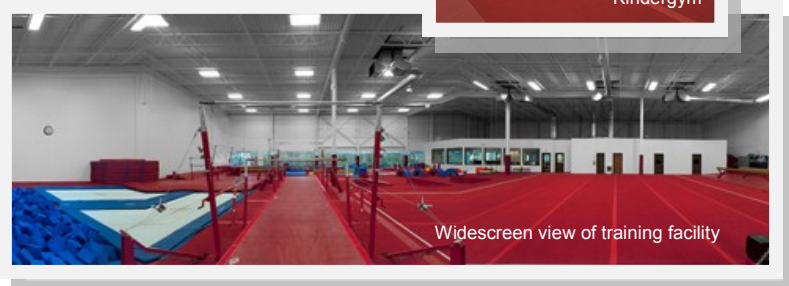
Olympic contenders Madeline Gardiner and Victoria Moors



Parent's Lounge



Kindergym



Widescreen view of training facility

# DYNAMO

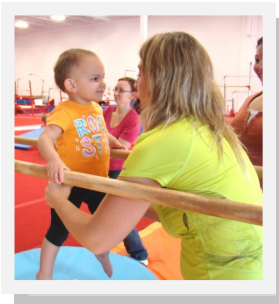
## GYMNASTICS

### Dynamo Gymnastics Sponsorship Program

#### OUR VALUES:

In the delivery of every program Dynamo is committed to the core values of:

- Striving for and achieving excellence in everything we do
- Celebrating every athletic accomplishment
- Providing a safe, healthy inclusionary training and learning environment free of prejudice, harassment and bias
- Promoting all the benefits of gymnastic participation
- Ensuring professional, nurturing coaches and staff



Olympic Test Event Silver Medallist Victoria Moors

#### OUR PHILOSOPHY:

Active children become active adults. Early introduction to physical fitness is very important to a child's health and general development. Dynamo's professionally trained coaches guide young athletes through fundamental fitness regimens at a pace and level suitable and adaptable for every gymnast, regardless of ability. Our goal is to provide an atmosphere where every athlete feels accepted, valued and respected.

At Dynamo, we value your child's well-being and development as much as you do. We focus our priorities and program delivery on the very same principles you do at home: respect, safety, balancing of challenges and developing lasting life skills. At Dynamo, we recognize the everlasting benefits of participating in organized sports like gymnastics. Developing young disciplined athletes through the sport of gymnastics will prepare them to handle future challenges and will undoubtedly enrich the lives of our community's youth for years to come.



Camp Program



## **Dynamo Gymnastics Sponsorship Program**

SPONSORSHIP PACKAGES ARE FOR A 1-YEAR PERIOD

### **Platinum Sponsor \$5,000+ (Exclusive Advertising Privileges)**

- Extra-large 6x12-foot banner\* displayed at the Dynamo Gymnastics facility
- Exclusive privileges as the only sponsor in your industry (example: realtor, dentistry)
- Dynamo "Proud Platinum Corporate Sponsor Plaque"
- Sponsorship Advertisement on lounge closed-circuit TV (30-second spot in loop)
- Corporate logo displayed on home page of Dynamo website with direct link (long-length spot)
- Photo opportunity with Dynamo's premiere athlete(s) including autographed, framed photograph
- Business cards prominently displayed in lounge/reception area

### **Gold Sponsor \$2,500**

- Large 3x12-foot banner\* displayed at the Dynamo Gymnastics facility
- Sponsorship advertisement on lounge closed-circuit TV (20-second spot in loop)
- Corporate logo displayed on home page of Dynamo website with direct link (medium-length spot)
- Dynamo "Proud Gold Corporate Sponsor Plaque"
- Business cards prominently displayed in lounge/reception area

### **Silver Sponsor \$1,500**

- Medium 3x8-foot banner\* displayed at the Dynamo Gymnastics facility (plus \$120 banner cost) \*
- Sponsorship advertisement on lounge closed-circuit TV (10-second spot in loop)
- Corporate logo displayed on our Dynamo sponsors club page of website with direct link
- Business cards prominently displayed in lounge/reception area

### **Bronze Sponsor: \$1,000**

- Small 3x4-foot banner\* at the Dynamo Gymnastics facility (plus \$60 banner cost)
- Corporate Logo will be displayed on our Dynamo sponsors club page of website with direct link
- Business cards prominently displayed in lounge/reception area

### **Dynamo Supporter \$500**

- Corporate logo displayed on our Dynamo sponsors club page of website with direct link
- Business cards prominently displayed in lounge/reception area

\* Banner advertisements are subject to approval.



## **Dynamo Gymnastics Sponsorship Program**

### **CONTACT Us:**

Dynamo Gymnastics Sports Centre Inc. is pleased to invite members of the community and members of the corporate sector to join our group of sponsors. Please feel free to call, email or drop by our facility to view our programs in action.

### **OUR LOCATION:**

Dynamo Gymnastics Sports Centre Inc.  
650 Jamieson Parkway, Unit #8  
Cambridge, Ontario  
N3C 0A5

Phone: 519-658-4670

Email: [lisa@dynamogymnastics.ca](mailto:lisa@dynamogymnastics.ca) or [chris@dynamogymnastics.ca](mailto:chris@dynamogymnastics.ca)

Website:

[www.dynamogymnastics.ca](http://www.dynamogymnastics.ca)

Follow us on Facebook and Twitter (@DynamoGymnastic)